



HIV & AIDS AWARENESS CAMPAIGN

On Saturday 17 May 2025 LONG LIFE COMMUNITY TRUST in partnership with Scripture Union Zimbabwe conducted an HIV/AIDS awareness campaign at John Cowie Primary School hosting other four schools, namely: Nyakuipa High School, Tsanzaguru High School, Destiny College and Zvengere High School in Makoni District, targeting students aged 14-24years. The campaign aimed to educate and mobilize young people to join hands in the eradication of HIV/AIDS by 2030.

The below are the Objectives of LLCT Organisation

- To raise awareness about HIV/AIDS among students.
- To promote safe behaviours and practices and how they may go through the issues of Sexual Reproductive Healthy.
- To encourage students to be ambassadors to advocates for HIV/AIDS prevention.
- To support the goal of ending the AIDS epidemic by 2030.

We use the following methodology in order to have a successful seminar

- > Interactive presentations: Engaging presentations, videos, and discussions were used to educate students about HIV/AIDS transmission, prevention, and treatment.
- > Role-playing and group activities: Students participated in interactive sessions to practice safe behaviours, challenge stigma, and promote empathy.
- > Q&A session: A question-and-answer session allowed students to clarify doubts and seek clarification.

Outcome and Evaluation

- > Participation and engagement: Students actively participated in the campaign, asking questions and sharing their thoughts and experiences
- > Feedback and suggestions: Students provided positive feedback, suggesting similar campaigns be conducted regularly.

The below are my recommendation

- > Regular awareness campaigns: Organize quarterly or bi-annual campaigns to reinforce messages and update students on new developments.
- 2. Peer education programs: Establish a peer education program, where trained students can educate and support their peers.
- 3. Collaboration with school administration: Work closely with school administrators to integrate HIV/AIDS education into the curriculum.

Conclusion

The HIV/AIDS awareness campaign was a resounding success, with students demonstrating increased knowledge and enthusiasm for promoting HIV/AIDS prevention. We believe that empowering young people with accurate information and skills will play a crucial role in achieving the global goal of ending the AIDS epidemic by 2030.

PHOTOS OF THE AWARENESS CAMPAIGN

